

ABOUT US

Our holistic, life-cycle approach strives to identify, quantify, and mitigate the environmental impacts of Cannabis cultivation, from producer to consumer.

We have designed our Standards to take into consideration the fact that people use various techniques to ingest Cannabis.

Though Cannabis is a beneficial plant, irresponsible cultivation techniques can create toxicity due to residuals of pesticides, herbicides, and other amendments not aligned with safe human consumption.

We see sustainable cultivation as a long-term commitment to gradual improvement, and have therefore based our Standards on a pragmatic approach that incorporates the uniqueness of each individual grower's practices.

By launching our Cannabis-specific certification internationally, we are promoting a practical code of conduct that unites profitability with stewardship. Through our processes we also work to preserve the historic, cultural, and genetic heritage of Cannabis.

At TCC our clients are partnering with us to make the Cannabis industry a leader in global sustainability.

THE CANNABIS CONSERVANCY

Our mission is to empower and assure that the regulated Cannabis industry achieves environmental, economic, and social sustainability.



TCC has offices in:

The United States

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 The Cannabis Conservancy



**THE
CANNABIS
CONSERVANCY™**



STEWARDSHIP • EDUCATION • CERTIFICATION

TCC CERTIFICATION

Our Certification can be applied to any type of Cannabis cultivation – indoor to sun grown; individual to grower groups; small to large; and everything in between.

The Certification assesses operations based on these core areas:

Policy & Implementation



Land & Infrastructure



Cultivation



Harvest & Processing



Waste



Water



Energy



THE BENEFITS OF TCC CERTIFIED CANNABIS

CONSUMERS

Consumers and patients prefer products they can trust and that align with their personal values. TCC Certified Cannabis is verified to be free of harmful toxins and grown sustainably.

We understand consumers are conscientious about what they put into their bodies and are aware of the impacts that the products they consume have on their community and the planet.

Consumers can be confident in buying TCC Certified product because of our stringent Standards and auditing process. During our onsite audits, the entire farm or facility is inspected; policies and records are reviewed; practices are witnessed; and samples are collected to be analyzed by a third-party laboratory for contaminants, including pesticide residues.

CULTIVATORS

Through certification, cultivators demonstrate their industry leadership and commitment to sustainability, while promoting a culture of transparency and accountability. We provide cultivators with educational resources to guide them through the Certification process.

We strive to meet growers where they are and support them as they work through a process of continual improvement. Growers preparing for certification examine their cultivation process to help improve efficiencies, avoid expensive incidents and reduce costs.

GROWER GROUPS

TCC offers a Grower Group Certification model that gives groups, such as Collectives and Co-ops, a more cost-effective structure for certification.

MYGrow™

TCC Certified growers become part of our MYGrow program, which connects consumers with their cultivators via a unique website and individualized QR code on certified products. It's a platform that let's cultivators and producers share their products, process, values, and what makes them unique.

MYGrow also allows producers and distributors to track and trace TCC Certified products through the entirety of the supply chain. Scan the code to learn more.

